

COLLECTION

Red Earth

Timber, Laminate, Hybrid & Luxury Vinyl Plank

Godfrey Hirst

FLOORS

WWW.GODFREYHIRST.COM



The Red Earth Collection

Inspired by the native trees and undergrowth blanketing rich volcanic basalt soil and granite escarpments, this exciting range promises a distinctly Australian look.

Australians love the great outdoors, and creating the perfect synergy between indoor and outdoor living is of particular importance in our homes. The Godfrey Hirst Red Earth collection, comprising of six distinctive, home grown wood species decors, including

Spotted Gum, Blackbutt, Northern Box, Ironbark, Tassie Oak and Forest Red, allows for a seamless transition inside and out.

Designing a beautiful and relaxed interior is easy with the Red Earth collection. With five versatile options including timber, laminate, hybrid and luxury vinyl plank you can find the best option to suit your lifestyle and budget.

*For an eruption of style,
look no further than
Red Earth, a brand new
collection of flooring
from Godfrey Hirst.*





Airly

Original Board

1860 x 136 x 12mm

Box (6 Boards Equivalent*)

1.77m²

The Airly range brings the look of traditional Australian hardwood species in a high quality engineered timber floor. The genuine timber surface features knots and grains for extra character, with a subtle micro bevelled edge and a matte finish for authentic and stylish visual appeal.

12
mm

THICKNESS



MATTE FINISH



MICRO BEVEL



REAL TIMBER
SURFACE



COATING SYSTEM



515 Tassie Oak



545 Blackbutt



555 Spotted Gum



625 Northern Box



655 Forest Red



185 Iron Bark

*Nested/Random lengths may occur. As this is a natural product, some boxes may include one 'nested' board (i.e. two boards comprising of the quoted board length). All boxes will provide the coverage quoted.



Napier

Original Board

1813 x 144 x 5.5mm

Box (9 Boards)

2.35m²

Napier delivers astonishing durability and impact resistance. With innovative Trigon® Core Technology, this waterproof[^] product remains stable in extreme temperatures and is ready to withstand an army of foot traffic.

5.5
mm

THICKNESS



MATTE FINISH



MICRO BEVEL



TRIGON® CORE



WATERPROOF[^]



WEAR LAYER



EMBOSSED



515 Tassie Oak



545 Blackbutt



555 Spotted Gum



625 Northern Box



655 Forest Red



185 Iron Bark



RESIDENTIAL



COMMERCIAL



HYBRID
Iron Bark

[^]Subject to proper installation and maintenance.



Undara

Original Board

1215 x 166 x 8mm

Box (12 Boards)

2.424m²

Undara harnesses the stylistic nature of Australian species timber with the low maintenance and cost effective benefits of a laminate floor. Bursting with character and depth, Undara will enhance the beauty of your home in a genuine timber look.



THICKNESS



MATTE FINISH



MICRO BEVEL



LOW MAINTENANCE



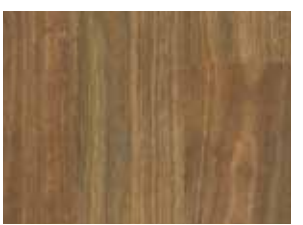
EMBOSS



515 Tassie Oak



545 Blackbutt



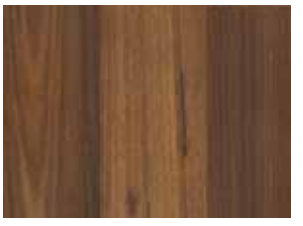
555 Spotted Gum



625 Northern Box



655 Forest Red



185 Iron Bark



RESIDENTIAL



COMMERCIAL



L A M I N A T E
Spotted Gum



Malanda

Long Board

2260 x 166 x 12mm

Box (6 Boards)

2.25m²

Malanda brings a strikingly authentic Australian species timber look in a durable and easy to maintain laminate board. The elegant 2260mm extra-long board offers high end style in a cost effective flooring package.

12
mm

THICKNESS



MATTE FINISH



MICRO BEVEL



LOW
MAINTENANCE



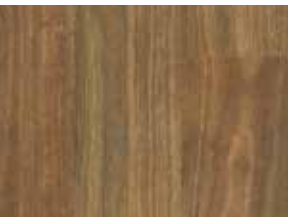
EMBOSS



515 Tassie Oak



545 Blackbutt



555 Spotted Gum



625 Northern Box



655 Forest Red



185 Iron Bark



RESIDENTIAL



COMMERCIAL



LAMINATE
Tassie Oak



Mawson

Original Board

1230 x 160 x 2.5mm

Box (21 Boards)

4.133m²

The versatile luxury vinyl plank range Mawson can be seamlessly transitioned into wet areas[^], meaning you can continue the Australian species look throughout your home. Both comfortable and quiet underfoot, luxury vinyl plank is made to be lived on.

2.5
mm

THICKNESS

DS

DIRECT STICK



MATTE FINISH



MICRO BEVEL



WEAR LAYER



WET AREAS[^]



EMBOSSED



515 Tassie Oak



545 Blackbutt



555 Spotted Gum



625 Northern Box



655 Forest Red



185 Iron Bark

[^]Subject to proper installation and maintenance.



Select from six distinctive, home grown species
in the finish that matches your lifestyle - timber,
laminate, or luxury vinyl plank.

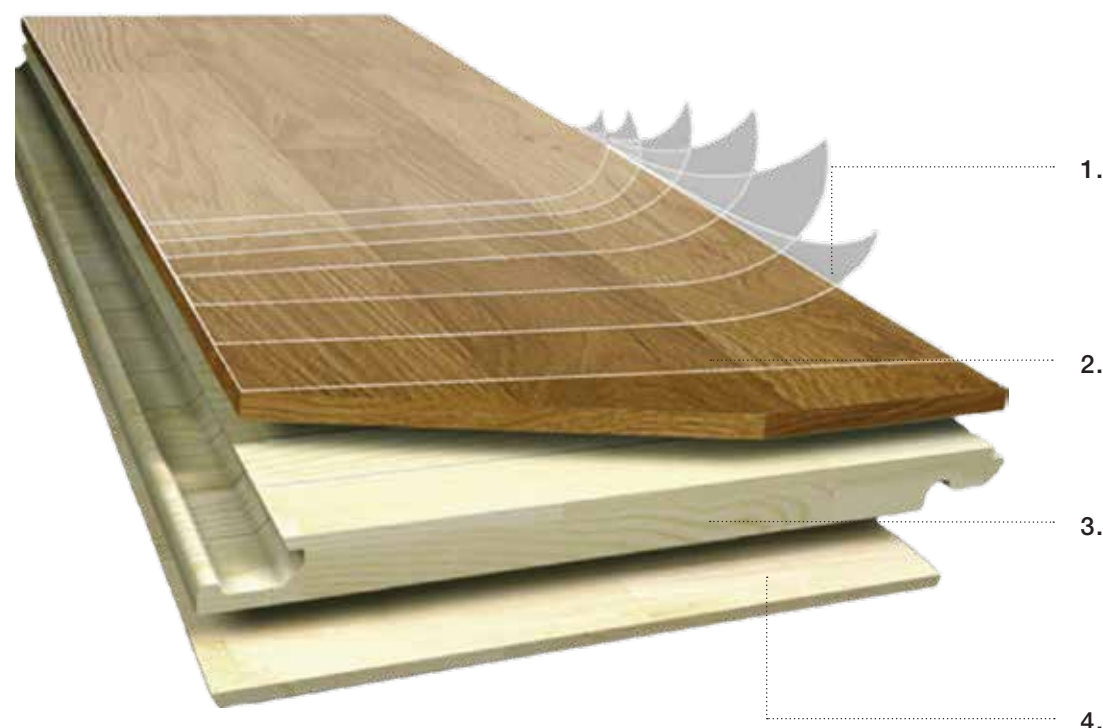
■
Tassie Oak

Timber

GREAT
FOR

- High end spaces.
- Character homes.
- Creating a truly unique interior.
- Commercial applications.

Construction



1. A 13 coat polyurethane system protects your floor from everyday wear.
2. A 0.6mm hardwood top of genuine timber provides a unique look with distinct knot and grain variation.

3. The core board layer makes your floor stable and durable.
4. A bottom balancing layer preserves structural and dimensional stability.

Hybrid

GREAT
FOR

- Varying climate and humidity or direct sunlight.
- A consistent look, from living spaces to bathrooms & laundries^.
- Families and pets.
- Very heavy traffic and commercial applications.

Construction



1. UV Coating provides a hard-wearing surface with high impact resistance.
2. The decorative layer replicates the look of an authentic hardwood floor.
3. Trigon® Core Technology features a limestone composite core board that is waterproof^, heat resistant and stable in extreme temperatures.

4. A pre-adhered acoustic backing delivers improved acoustics and comfort underfoot as well as decreasing installation costs.

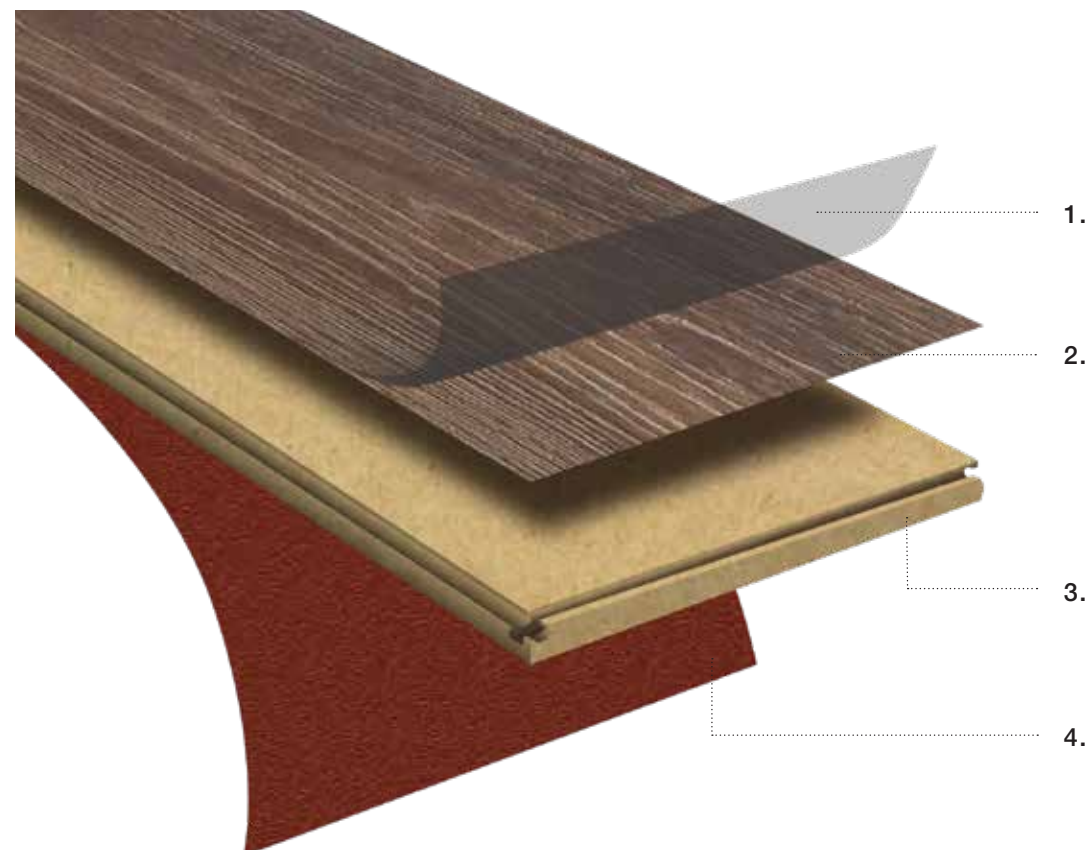
^ Subject to proper installation and maintenance.

Laminate

GREAT
FOR

- Decorating on a budget.
- Children and pets.
- Low maintenance.
- Light commercial use.

Construction



1. A transparent wear-resistant overlay provides protection from everyday wear and tear.
2. The decorative layer replicates the look of an authentic hardwood floor.
3. The core board layer makes your floor stable and durable. A balancing layer on the underside of the core to preserve structural stability.
4. A bottom balancing layer preserves structural and dimensional stability.

Luxury Vinyl Plank

GREAT
FOR

- Children and pets.
- A consistent look, from living spaces to bathrooms & laundries*.
- Heavy traffic.
- Commercial applications.

Construction



1. UV Coating provides a hard-wearing product with high impact resistance.
2. 0.55mm wear layer provides durability and protection against everyday wear and tear.
3. The decorative layer replicates the look of an authentic hardwood floor.
4. The core layer makes your floor stable and durable.
5. A fibreglass mesh layer provides extra stability.
6. A bottom balancing layer preserves structural and dimensional stability.

Accessories

Scotia



The Godfrey Hirst Floors Scotia range is the ideal way to conceal the expansion gap where your newly laid floor joins skirting boards, kickboards and the walls of the room.

Scotia is foil wrapped high-density fibreboard (HDF), and can cover an expansion gap of up to 15mm. With a range of colours available to suit the Red Earth range, you can find the perfect colour to complete your look.

Size:

Piece: 2400 x 15 x 15mm

Box: Available by the piece

Stair Nosing



Stair Nosing allows you to create a sophisticated finish on staircases by covering the end of each tread.

Size:

Piece: 2700 x 32 x 20mm

Box: Available by the piece



End Profile



Godfrey Hirst Floors End Profile range has been developed to ensure a clean finish where the floor meets window frames, sliding door tracks or kitchen cupboards. End profile is foil wrapped aluminium, available in a range of thicknesses and colours.



Size:

Piece: 2700 x 5.5mm, suits 5.5mm

2700 x 8mm, suits 8mm








2700 x 12mm, suits 10/12mm

Box: Available by the piece

Ratings

The class rating represents wear and stain resistance as well as the effects of furniture legs, castors, and other performance indicators for laminate, luxury vinyl plank and hybrid floors. It is divided into Residential and Commercial. If the product is commercially rated, it will perform even better in your residential home.











A two digit numerical is shown within each icon where the;
First digit indicates the rating: **2 = Residential 3 = Commercial**
Second digit indicates traffic intensity level: **1 = Moderate 2 = General 3 = Heavy**

Class Ratings	Class	About	
	2 Residential - 1 Moderate Traffic	Suitable for: bedrooms or guest rooms*	
	2 Residential - 2 General Traffic	Suitable for: bedrooms, living rooms, dining rooms*	
	2 Residential - 3 Heavy Traffic	Suitable for: bedrooms, living rooms, dining rooms, kitchens and hallways*	Napier Undara Malanda Mawson
	3 Commercial - 1 Moderate Traffic	Suitable for: hotel rooms or small office*	Malanda Undara
	3 Commercial - 2 General Traffic	Suitable for: office, boutiques or cafés*	
	3 Commercial - 3 Heavy Traffic	Suitable for: public buildings or busy retail spaces*	Mawson
	3 Commercial - 4 Very Heavy Traffic	Suitable for: supermarkets breakouts or department stores*	Napier

*Excludes: bathrooms, toilets and laundries unless otherwise noted as waterproof or suitable for wet areas (Hybrid and Luxury Vinyl Plank varieties).

Features

Godfrey Hirst Red Earth collection floors are available in a unique range of profiles, surfaces and finishes. Look for these feature icons in this brochure, on instore product samples and online.

Features	Benefit
 Micro Bevel Edges	A small V-shaped edge between boards for an authentic floorboard finish.
 Embossed	Textured embossing on the surface, which follows the grain to provide a dramatic level of realism.
 Real Timber Surface	The hardwood top layer of our timber boards is a veneer of genuine timber species.
 Matte Finish	Boards with a matte finish accentuate the natural look and feel of timber.
 Trigon® Core	Limestone composite core board with up to 80% limestone and 20% vinyl powder for stability and minimal expansion and contraction.
 Coating System	Godfrey Hirst Timber has a hardy 13 coat system that protects against dirt, wear and spills and makes for easy care and maintenance.
 Waterproof	Waterproof product that can be used throughout your home, including wet areas, for a seamless look. (Subject to proper installation and maintenance).
 Wet Areas	Add style to wet areas including kitchens bathrooms and laundries (subject to proper installation and maintenance).
 Low Maintenance	Low maintenance and easy to clean. Vacuums easily and marks can be removed with just a soft, damp cloth.
 Direct Stick	Direct stick allows for easy installation in all areas including bathrooms, laundries and kitchens. Flooring can be glued directly to a variety of subfloors.



For information about your Godfrey Hirst floor or warranties and care contact:

Godfrey Hirst Floors

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Geelong, Vic 3220

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Timber Warranties:



Hybrid Warranties:



Laminate Warranties:



Luxury Vinyl Plank Warranties:



*These residential warranties are in addition to any rights consumers may have under Australian consumer laws and differ from product type to product type. Conditions apply: For full information in respect to the scope and limitations of these warranties, this brochure must be read in conjunction with the Godfrey Hirst Floors Maintenance and Warranties guide relevant to the specific product (which also includes further information as to the installation, care and characteristics of Godfrey Hirst flooring products) available from your retailer, by calling 1300 444 778, or by download from www.godfreyhirst.com

*Terms and conditions apply to all commercial warranties – contact your Godfrey Hirst Floors commercial account manager.

Godfrey Hirst reserves the right to change the specifications of or delete colours of this product without notice.

Product images in the brochure should only be used as a guide or point of reference. Actual samples should be inspected at your nearest retailer to confirm texture and colour before making a purchase decision. It is also noted colour appearance can vary depending upon the type of light under which a sample is viewed and light sources where the flooring is installed.

Details correct at time of printing, MARCH 2018. Please see www.godfreyhirst.com for latest version.